

INFORMATION ON THE PROCESSING OF PERSONAL DATA
EX ART. 13 EU REGULATION 2016/679

Dear Travel Agency,

in observance of Regulation (EU) 2016/679 “on the protection of natural persons with regard to the processing of personal data and on the free movement of such data” (hereinafter Regulation), we would like to inform you in relation to the processing of your personal data, which - with respect for your fundamental rights and freedoms, with particular reference to confidentiality and the protection of your personal data - we are going to put in place.

Article 13 of the Regulations stipulates that when the Data Controller collects data from the data subject, he or she must provide a set of information, which we represent below.

DATA CONTROLLER:

⇒ Data controller is **Alidays Spa**, based in Milan (Italy) at Via Adige 20, Tax Code/Vat number 03504590963.

PURPOSE OF THE PROCESSING:

The data of which the parties will become aware in the context of the contractual and/or working relationship, (e.g., names, company email address, etc.) of their employees/collaborators, will be processed in a lawful, fair and transparent manner, ensuring that it is accurate and adequate, relevant and limited to what is necessary for the **purpose** highlighted below;

- a) pre-contractual obligations
- b) execution of the contract;
- c) e-mail communication with informative and/or commercial content

LEGAL BASIS OF THE PROCESSING

The legal basis of processing consists of:

- ⇒ execution of obligations under the agreement;
- ⇒ fulfilment of obligation prescribed by law;
- ⇒ legitimate interest;

The provision of personal data is necessary as the treatment is provided for the fulfillment of contractual obligations. It is therefore not necessary to provide your consent.

COMMUNICATION

Your personal data will not be disclosed, but may be communicated to:

- ⇒ employees of the Data Controller duly authorized and trained in accordance with the provisions of the Regulation;
- ⇒ suppliers of the Data Controller who provide the purchased services and all related activities, duly appointed as data provider;
- ⇒ freelancers and consultants in charge of data processing for the purpose of financial and accounting management of the controller;
- ⇒ subjects to whom access to the data is granted by provisions of the law, regulation or EU legislation.

Your personal data inherent in, related to and/or instrumental to the contractual relationship, may also be processed for the legitimate interests of the Data Controller (such as, e.g., fraud prevention, intra-group communications for internal administrative purposes, security of networks and information systems and related services offered or made available through the networks and systems themselves, etc.), in compliance with regulations and confidentiality obligations.

PREVENTION

Your personal data will be held for the duration of the agreement and, thereafter, for as long as we are subject to retention obligations for tax and/or other purposes required by law or Regulations.

RIGHTS OF DATA SUBJECT

You have the right to ask the data controller at any time to revoke any consent (art. 7) that may have been given, and access to your personal data (art. 15), rectification (art. 16) or deletion (art. 17) of the same, restriction of the processing concerning you (art.18) or to object to their processing (art. 21), as well as the right to data portability (art. 20)..

EXERCISE OF RIGHTS

We also inform you that you may exercise the rights referred to in the preceding paragraph by sending to the data controller the appropriate form (downloadable on the website of the Guarantor for the Protection of Personal Data), duly completed, by the following modes:

- by e-mail to the following address: privacy@alidays.it
- by postal service to: **Alidays Spa, in Milan (Italy) Via Adige 20, Postal Code 20135;**

Also in accordance with EU Regulation 2016/679, you have the right both to lodge a formal complaint with the Guarantor (art. 77) in the manner indicated on the Authority's website, and to lodge a judicial appeal (art. 79).

DATA CONTROLLER – Alidays S.p.A.